

Week Seven Essay

**Grade:**

**Possible Points:** 100.00

**Calculated Score:**

**Adjusted Score:**

**Percentage:** -

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Descriptions  Comments

Week 7 Essay  
100 %



	<b>Exemplary 4 pts</b>	<b>Accomplished 3.2 pts</b>	<b>Developing 2.8 pts</b>	<b>Beginning 1.5 pts</b>	<b>Did not attempt 0 pts</b>	
<b>Institutional Outcome</b>						
<b>Specialized Knowledge 15 %</b> Assesses the topic question with more than one academic discipline and evaluates the relevant evidence in relation to the problem's context, and provides a conclusion that follows logically from analysis.	<b>Exemplary</b> Student formulates an interesting and intriguing question or perspective on the problem that brings in more than one academic discipline or practical approach, evaluates the evidence in context and articulates creative and plausible concepts.	<b>Accomplished</b> Student defines and properly uses principal terms in the field, both historical and contemporaneous.	<b>Developing</b> Student defines principal terms in the field but may not use them accurately in both historical and contemporaneous situations.	<b>Beginning</b> Student does not accurately define or properly use principal terms in the field either in historical or contemporaneous situations.	<b>Did not attempt</b> Student does not provide any relevant information on topic.	
<b>Program Objective</b>						
<b>Legal concepts 15 %</b> Apply concepts of contract, tort, Uniform Commercial Code (UCC), and property law to business situations.	<b>Exemplary</b> Clearly identifies three general legal concepts covered in the course, fully defines them and analyzes their applicability to the company's issues and circumstances.	<b>Accomplished</b> Mentions at least three general legal concepts and uses required readings but does not fully define their relevance or develop their applicability to the company.	<b>Developing</b> Mentions at least two general legal concepts and uses required readings with discussion for their applicability to the company.	<b>Beginning</b> Mentions at least one general legal concept in discussion and explains its applicability to the company.	<b>Did not attempt</b> Legal concepts are not mentioned or are not developed with required readings for applicability to the company.	
<b>Course Objective</b>						
<b>Friedman 20 %</b> Discuss Milton Friedman's ethical philosophy and apply to actions of executives of the company.	<b>Exemplary</b> Thoroughly discussed and supported via research the philosophy of Milton Friedman, including his views on social responsibility of business; identified how Friedman's ethical framework may have influenced the company's executives.	<b>Accomplished</b> Discussed Friedman's ethical philosophy and attempted to explain his position on social responsibility in this company's situation; however, did not integrate the necessary research to support the discussion.	<b>Developing</b> Discussed Friedman's ethical philosophy but did not explain or define social responsibility in context of this company's situation.	<b>Beginning</b> Simply mentioned Friedman without explanation of his philosophy, social responsibility or application to this company's situation.	<b>Did not attempt</b> Friedman not addressed.	

<b>Ethical Framework 20 %</b> Identify another ethical framework and apply it to the executives or management of selected company.	<b>Exemplary</b> Identified and defined a specific ethical framework (e.g. deontology, utilitarianism, egoism, humanism, virtue ethics), and analyzed and explained its application to ethical issues of selected company.	<b>Accomplished</b> Identified and explained a specific ethical framework but did not fully explain its application to the selected company.	<b>Developing</b> Identified an ethical framework but did not provide further explanation using research AND did not analyze framework with current issues with company.	<b>Beginning</b> Did not correctly identify a separate ethical framework OR did not provide any type of analysis with regard to the company or its management.	<b>Did not attempt</b> Did not mention ethical framework.	
<b>Writing Evaluation</b>						
<b>Research Support 10 %</b> Research includes at least seven credible sources with at least two from APUS Library; All citations in Reference list are cited in text of paper.	<b>Exemplary</b> More than 7 sources in support of the paper and at least 2 sources are from APUS Library.	<b>Accomplished</b> 6-7 sources in support of the paper and at least 2 sources are from APUS Library.	<b>Developing</b> 4-5 sources in support of the paper, or there are sources that are not of credible authority (e.g. wiki sites, generic dictionaries) or only one credible source from APUS Library.	<b>Beginning</b> 3 or fewer credible sources or none from APUS library; there are citations in Reference list that are not cited in text.	<b>Did not attempt</b> Missing reference list, or no citations in text.	
<b>APA Formatting 5 %</b> APA paper format and citations.	<b>Exemplary</b> No errors in APA Paper format (e.g., title page, margins, font, and running head and Reference page); in text citations and Reference list contain no formatting errors.	<b>Accomplished</b> Meets expectations for APA formatting of paper (e.g., title page, margins, running head and Reference page) and in text citations Reference list with no more than 3 errors combined.	<b>Developing</b> APA paper format and citations APA formatting display no more than 4 to 6 error combined.	<b>Beginning</b> APA paper format and citations APA formatting display no more than 7 to 10 errors combined.	<b>Did not attempt</b> More than 10 errors combined on APA paper formatting and/or citations APA formatting.	
<b>Grammar/Mechanics 5 %</b> Evaluated for word usage, punctuation, spelling, language appropriate to assignment, and use of voice.	<b>Exemplary</b> No errors in grammar, punctuation, spelling, use of language, written in 3rd person, proper use of quotes.	<b>Accomplished</b> No more than three errors in grammar, spelling, word use.	<b>Developing</b> Four to six errors in grammar, spelling, word use and/or use of contractions and other informal speech phrases.	<b>Beginning</b> Seven to eight errors in grammar, spelling, word use; and/or use of 1st or 2nd person in the paper.	<b>Did not attempt</b> More than eight errors in grammar, spelling, word use, or repeated incomplete or run-on sentences, failure to break up writing in logical paragraphs.	
<b>Organization 5 %</b> Paper has introduction, clear statement of issue, flows in logical organization of text, with summary conclusion.	<b>Exemplary</b> Clearly presented ideas, with logical flow, including introduction and conclusion; good use of subheadings and transitions.	<b>Accomplished</b> Ideas are generally easy to follow but could be more clearly presented. Subheadings are missing or not appropriate. Includes introduction and conclusion.	<b>Developing</b> General organization follows required content of the paper but concepts are not clearly presented. Missing introduction or conclusion. Poor use of subheaders or transitions.	<b>Beginning</b> Student did not use subheaders or transitioning sentences to add structure to the paper; organization is difficult to follow. Missing introduction and conclusion.	<b>Did not attempt</b> Paper is lacking substance in its content.	
<b>Divider / Paper length</b>						
<b>Paper Length 5 %</b> Requirement: 1800 - 2300 words	<b>Exemplary</b> Paper meets the length requirement of 1800 - 2300 words.	<b>Accomplished</b> Paper is 1700-1800 words OR is over 2300 words.	<b>Developing</b> Paper is 1400-1700 words.	<b>Beginning</b> Paper is less than 1400 words.	<b>Did not attempt</b> No submission.	

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